



## 13 NO BULLSH\*T REASONS

YOU'RE NOT AS SUCCESSFUL AS YOU SHOULD BE RIGHT NOW

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### Laziness

I don't think there's an easy way to put this. I have to assume that you're lazy. Every single successful person works their butts off to get where they are. It's ok to be lazy. Just admit it. But don't whine about not being rich and successful, ok?



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### No "X" Factor

You can't do it because you're not pretty enough? Or don't have strong personality? You don't have the "X" factor? Wow, what an unbelievably lame excuse. The truth is even jerks, idiots and boring people can be just as successful as anyone else. Your problem is you don't believe it yet.



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### Entitlement

Only a few people in the world are part of the lucky sperm club. You and me? We gotta work to get what we want. Quit thinking you are owed something. You're not. Pull your head in and get to work now.



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### Waste Time

You're a classic time-waster. You spend hours and hours every day working on not-working. You know what needs to be done but choose to ignore it by being busy on B.S tasks. You do things that aren't productive. How are you ever going to get anything done, or reach any goal if you keep wasting time? You're not. So you might as well give up now if you're going to keep on this path.



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### Fear

You are afraid, plain and simple. Afraid of looking silly. Afraid of what your friends and family will say. Afraid of everything. Look, you're either going to stop being afraid, or you're not. Nobody can convince you to stop. FEAR = False Evidence Appearing Real. Imagine though... what awaits you when you stop with the fear excuses? One step at a time, do something everyday that is scary and exciting!



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### Social Bullsh\*t

You spend way too much time in social media land. You waste probably about 50% of your productive hours a day doing this. The sad part is, you know it, but you don't stop. So you can't get anything done that matters. Or will you?!



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### Negativity

You may not realise it, but the people you associate with might be negative - or ass\*oles. They could be soul-sucking beings who don't want anyone to be successful. Get rid of them, now! Surround yourself with successful people. People you want to be like.



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### Think Small

You think way too much small. You are constantly looking only a day or a week ahead instead of a year ahead. Because of this, you never get anywhere, and you never lead; you always follow. Stop playing around. Go big or go home and leave the grown ups to it.



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### Stop Thinking

How much do you want to bet you have paralysis by analysis? You think way too much about what you could or should do. Doers get what they want, and everyone else gets what they get. Stop analysing, start doing. Take action now.



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### Don't Want It

You don't really want to be successful. Sure, you like to dream about it, like everyone else. But in your heart of hearts, subconsciously you are afraid of what might happen to your precious little world if you really get it. That's B.S. fear your brain is feeding you. Success is change, and it feels really, really good. Tell your brain to shut the fu\*k up.



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### No Goals

You plan nothing. Therefore you plan to fail. You believe that someday, somehow, everything you always wanted will just magically happen. So you "play it by ear" and wait. What a load of B.S. You need goals to shoot for. Otherwise, you're going backwards.



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### Don't Believe

You never believed that it's possible. You are taught to see it then believe it, instead of believing it, then seeing it. If you really want to believe that, go ahead. The rest of us will be at the front of the line because we believe.



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### "They"

There's no "they". There's no secret group of people that controls your success or failure. You've made that up to make you feel better about yourself. The truth is you, and you, and you alone, control success in life / business / everything. It's easy to blame "them" though, isn't it? You weak fu\*k. Get to work. Focus. Put in the 10,000 hours to be an overnight success that was 10 years in the making.

